

WE'RE SAILING AHEAD

JANUARY 17, 2012

Vol. 12 Issue 1

CEDAR LAKE CHAMBER OF COMMERCE

JOIN US FOR LUNCH

TENTATIVE TOPICS FOR 2012

- JAN. 25** **Postal Service**
- Mar. 7** **Insurance for
Small Business**
- Apr. 26** **Facebook and
Your Business**
- June 20** **The Profits in
Networking**

As we enter the new year, the Cedar Lake Chamber of Commerce Board of Directors are making plans for a series of luncheons and dinner meetings geared to provide our members with business updates including advances in the social media, business strategy, networking with local business and much more. Their plans also include keeping members informed on changes in the community.

Our first luncheon will be Wednesday, January 25 at 12 noon at South Side Pizzeria in Lincoln Plaza. Our guest speaker will be Post Master Jim Eskridge who will discuss the problems facing today's post office and give us some general information on the postal service in general and how proposed changes could impact our community.

We guarantee there is information you will find very interesting and might not have heard before. Reservations are needed, so if you plan to attend contact the Chamber office at 374-6157 or email to:

cl-chamber@sbcglobal.net. We will need your reservations by Monday morning, January 23.

DUES ARE DUE.

Your dues statements should have arrived and we hope to see all of you on board again in 2012. As you know, the Chamber directory was distributed through the Family Flyer to about 6700 homes and we have received many calls thanking us for the information. This was completed at no additional cost to our members. We have received additional copies of the directory for the office to hand out to new residents.

CONGRATULATIONS ARE IN ORDER

The Cedar Lake Chamber of Commerce would like to extend its heartiest congratulations to the Douglas MacArthur Elementary School and Hanover Central High School who were designated "Four Star Schools" by the Indiana Department of Education. The two were among 23 schools in the region that received the honor and among 173 schools in the state out of 2,018 eligible public and private schools. To be designated a Four Star School, an elementary school must rank in the top quarter of schools for its combined Math/English passing percentage on the annual ISTEP-plus exam. For a high school to receive the honor, it must rank in the top quarter of all Indiana schools for its combined passing percentage on end-of-course assessments in 10th grade English and first-year algebra. Great job educators and students.

SHOWCASE 2012

**We hope to see
everyone participate;**

Accountants, Attorneys and Art Dealers
Auto Dealers and Auto Repair Specialists
Banks and Mortgage Advisors
Banquets Halls and Caterers
Bicycle Dealers and Yacht Clubs
Building Material Dealers and Carpet Sales
Chiropractors and Rehabilitation
Churches and Contractors and Developers
Computer Consulting and Web Site Designs
Conference Centers – Convenience Stores
Dentists and Doctors and Hospitals
Dog Grooming and Electricians
Engineers and Eye Care and Tanning Salons
Fencing and Fitness Centers
Fire Services and Florists and Gifts
Freezer Meat Suppliers and Marinas
Funeral Homes and Crematory
Garden Centers and Golf Course
Government Offices and Utilities
Graphic Designer/Marketing and Hair Salons
Grocery Stores - Hardware - Motels
Handyman Service and Insulators
Heating and Cooling and Plumbing
Insurance Agents and Landscaping
Library Information and Jewelry Design
Liquor Sales and Management Group
Boat Sales - Pier & Lakefront Service
Newspapers – Organizations - Towing
Outdoor Power Equipment and Recycling
Paving - Pest Control - Well & Pump Service
Pharmacy – Photography
Printing – Real Estate – Apartments - Rentals
Restaurants – Schools – Theatre Groups
Roofers – Storage Facilities - Travel Agents
Taxi – Tire Dealers – Transmission Repair

CEDAR LAKE BUSINESS SHOWCASE 2012

In just two months we will present our first business Expo, “Business Showcase 2012” and we want all of our members involved. Co-chairman Deana Sutton (Century 21 Destiny Realty) and Rebecca Nagle (First United Bank) have their plans in place and have sent out the first notice cards. They will be sending out more information in a matter of days.

The event will be held on Saturday, March 17 in the Field House of Hanover Central High School. Our members and civic organizations are all welcome to participate. If we have enough space, non-business members will be welcome. The event will be held from 11 a.m. to 3p.m. (Exhibitors are required to stay open and running until the end of the event).

Here is some important information to keep in mind:

- Booth space is a 10ft. by 10ft. spot for \$35.00 if you are a Chamber member or \$45.00 if you are not. As a way to increase membership, anyone joining the chamber for the first time and paying the \$100.00 dues will get a space free.
- Exhibitors may sell some of their product but the MAIN FOCUS is promoting their business.
- Absolutely NO food may be sampled, sold or given away without pre-approval. (No food is allowed in the Field House)
- Identical businesses (e.g., 2 Avon dealers) will be accepted only if space allows a separation of at least 25’.
- We hope exhibitors will provide their own chairs however there will be some available for rent.
- Exhibitors needing electricity must provide heavy duty, grounded extension cords. (There will be an added cost of \$5.00 for electricity)
- Exhibitors will be responsible for keeping their area clean during and at the end of the event. If a booth generates trash, a trash receptacle must be provided.
- No two (2) sided signs are permitted behind or along either side of the booth.
- All tables will be covered by a table cover extending to the floor.
- All Exhibitors are encouraged to have some type of give away or drawing at their booth to promote their business.
- Heavy items must be pre-approved due to flooring surface.
- The Showcase ends at 3p.m.

THE HOLY PASSION
OF FRIENDSHIP IS SO
SWEET AND STEADY
AND LOYAL AND
ENDURING A NATURE
THAT IT WILL LAST
THROUGH A LIFETIME
- IF NOT ASKED FOR
MONEY!

MARK TWAIN

HELP US FLY AMERICAN MADE FLAGS

In recent years, the Cedar Lake Chamber has attempted to line our main streets with American Flags and Indiana Flags. It was a project we felt showed the communities patriotism and spirit. However, during that time, one of our biggest problems was purchasing flags at a reasonable cost. We were able to purchase American and Indiana flags made in China for approximately \$3.00 per flag, a price we felt our budget with some help from CL Summerfest, could afford. On investigating the cost to purchase American made flags, we found the cost could be 3 to 4 times the price for the same size and even more for Indiana flags.

After receiving comments that we needed to “Buy American” we are attempting to jump start the project but we need your help. We are asking our members and friends to help us with the cost. We have found a company that can supply American Flags for \$9.25 and approximately \$14.40 for state flags. To date, we have received \$300.00 in donations, but if we need to purchase 300 flags, we will need more. If you feel you can help with the cost, please fill out the form on the last page and return it to the Chamber.

Thank you for your response.

CEDAR LAKE CHAMBER OF COMMERCE

JAN RY 17, 2012

Vol. 12 Issue 1

AMERICAN FLAG PROJECT

Please include (NAME)

in your project to purchase United States and Indiana State Flags for the community of Cedar Lake.

I will make the following donation:

\$10.00 _____ \$25.00 _____

\$50.00 _____ \$75.00 _____

\$100.00 _____ \$200.00 _____

My donation is enclosed _____

CEDAR LAKE
CHAMBER OF COMMERCE
7925 LAKE SHORE P.O. BOX 101
CEDAR LAKE, IN 46303